

# Quality Jobs Network CHARTER *April 14, 2014*

**Mission Statement: The Quality Jobs Network works to spur the creation of quality, accessible jobs by developing and implementing just and sustainable land use and transportation policies. We pursue this mission through the engagement of a broad, deep, powerful and inclusive Bay Area coalition.**

## Problem:

- Regional transportation and land–use plans have inadequately addressed job quality and job access for disadvantaged workers and businesses, thus exacerbating economic disparity across the region.
- Regional transportation and land–use agencies have not meaningfully engaged under-represented communities in planning and implementation processes.
- There is a lack of coordination among economic justice, social equity, environmental justice and labor organizations at the regional level.
- While regional plans and economic development strategies have expressed the interests of capital through measures of gross regional production, workers’ interests in economic prosperity have not been expressed in meaningful metrics of quality job creation, increased employment and a reduction in income inequality.

## Long-Term Goals:

- Land use, development and transportation projects will directly and indirectly create high quality jobs that pay good wages and benefits and create career ladders for all Bay Area residents, with an emphasis on disadvantaged residents and communities, and encompassing urban, suburban and rural communities.
- Community-based organizations and labor organizations will develop enduring partnerships with shared understandings about sustainable and equitable solutions for the environment, the economy and all who live in our communities.
- The Bay Area will undergo a broad shift towards local and regional public policies that focus on sustainably increasing job quality, quantity and access, resulting in more good jobs that pay a self-sufficiency wage and are accessible to local and disadvantaged community members.
  - Job quantity means that economic growth generates enough jobs, at a variety of wage and skill levels, to keep both unemployment and underemployment low.
  - Job quality encompasses wages; health coverage, retirement, earned sick leave and other benefits; adequate hours; healthy, safe and dignified working conditions; and the opportunity to advance up a career ladder.
  - Job access includes accessible and affordable transportation to and from work; adequate housing options to enable workers at all wage levels to live near their

workplace; opportunities for entrepreneurship by low-income and disadvantaged residents; and finally, access to the K-12, higher education and lifelong learning opportunities needed to prepare for and succeed in career path employment.

Outcomes for 2014-2016:

- 1) MTC and ABAG include pilot job standards and metrics in the implementation of Plan Bay Area. (cf. Gioia amendments)
- 2) Building on the findings of the Bay Area Regional Prosperity Plan, as well as data and momentum provided by the job standards pilots, the next update of Plan Bay Area integrates criteria for quality, local, accessible jobs as a core principle.
- 3) Plan Bay Area's criteria are aligned with and help support the adoption of similar criteria in other regions and at the state level – for example, jobs standards on state/utility energy efficiency funds, and on regional Sustainable Communities Strategies.
- 4) Other public entities in the Bay Area (e.g., Bay Area Air Quality Management District, the Bay Conservation and Development Commission, individual cities and counties) embrace job standards and metrics as a tool to improve economic opportunity for disadvantaged community members.
- 5) The Quality Jobs Win Network serves as the regional space for community-based and labor unions to advance a shared policy platform.
- 6) The Quality Jobs Win Network informs and is informed by the perspectives and priorities of the other issue networks with the Six Wins Network, providing mutual support and solidarity with each others' goals.